

repollinate

RePollinate
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.....Beds for Bees



Beds for Bees is a new initiative from RePollinate, the charity arm of The Scottish Bee Company. It offers funding and support for community groups aiming to make their local green spaces as pollinator-friendly as possible.

Pollinators are under pressure, partly due to fewer wildflowers in the countryside. But our clever bees are adapting to change and heading for towns, attracted by the flowers in our gardens and green spaces. Whilst it's hard to beat a patch of native wildflowers for busy bees, they aren't always welcomed by town-dwellers as they can be seen as a bit too wild. Beds for Bees offers a good alternative, using a careful design of perennial plants, rich in nectar, to create an attractive focal point for communities.

It also offers an ideal opportunity for **corporate sponsorship**. If you are looking for ways to ensure that your company meets its corporate responsibility programme, then look no further. By sponsoring the Beds for Bees scheme you will be helping community groups throughout Scotland establish beautiful floral displays, rich in nectar and pollen, which will be equally attractive to pollinators and people.

Sponsorship of £1,000 would fund 2 Bee Beds; £5,000 would fund 10 Bee Beds; £10,000 would fund 20 Bee Beds; £20,000 would fund 40 Bee Beds, and so on...

For this, RePollinate would liaise with community groups, provide bespoke planting designs, detailed instructions for establishing and maintaining the beds and co-ordinate the ordering and delivery of plants and compost. There is also an option to have your company name added to Beds for Bees signage.

In return, community groups would agree to maintain the beds for a minimum of five years and supply videos and photographs of the beds for our social media channels. This material would also be made available for use on your social media channels to help promote the scheme and advertise your involvement.

Businesses wishing to establish a Bee Bed (of any size) on their land can also purchase bespoke planting and maintenance plans from RePollinate for a set fee of £250.

For more information or to register your interest, contact leigh@repollinate.org.uk

